

# Certificate of completion

## Davorin Kacian

has successfully completed the **HP LIFE e-Learning**  
course on “**Social media marketing**”



Through this self-paced online course, totaling approximately 1 Contact Hour, the above participant actively engaged in an exploration of a range of social media marketing campaigns and learned how to create a Facebook ad to target customers.

Presented December 18, 2013

A handwritten signature in black ink, reading 'J. Weisschuh', written over a horizontal line.

Jeannette Weisschuh  
Director, Global Education Strategy  
HP Sustainability & Social Innovation

A handwritten signature in black ink, reading 'Rebecca J. Stoeckle', written over a horizontal line.

Rebecca J. Stoeckle  
Vice President and Director, Health and Technology  
Education Development Center, Inc.

Certificate serial #1099201-66